



Linx in Pr, a revolutionary public relations firm in Canada announced its support in August 2009 for the “Enosi 09” Gala Fundraiser which was hosted Andre Michalopoulos of Andion Financial and co-founders of Enosi 09, Joe Younes and Vivian Dimopoulos. The 1st Annual Gala Fundraiser “Enosi 2009” held at the Embassy Plaza in October 2009 brought together both the Greek and Jewish communities to raise funds for cancer research and education.

The event benefited the Segal Cancer Center at the JGH with two extraordinary honorary guests - cancer survivors Jacqui Gold of “A Cabaret For The Cure” and breast cancer survivor Margaret Glass. Beautiful cancer “HOPE” bracelets from DolceVitaDesigns glittered with semi-precious stones which were donated to the cancer survivors to commemorate their victory,

The other beneficiary of this event was Concordia University’s Hellenic Studies Unit through the AHEPA(American Hellenic Education Progressive Association) Mount Royal Chapter of which Michalopoulos serves as chairman on the Board of Governors. Other attendees included Liberal Member of Parliament, Raymonde Folco and the Greek Consul General, Maria Karnoutsos who generously donated \$1000 toward the Hellenic Study Unit. Mcee Joanne Vrakas of Virgin Radio graced the evening and awarded great prizes throughout the event where guests won weekend getaways, certificates for cosmetics, handbags and even tickets for the Just For Laughs Festival from Rashid Badouri! Numerous local and national talents such as Ali the Don, NatsBand , Chalrie K the Tam-Tam,,Samba dancers from the Montreal Dance Studio and the Arthur Murray Studio dancers all volunteered their time to provide a gala to remember.

“ENOSI” in Greek means “to be united” and that is exactly what the fundraiser gala accomplished- to unite the local community and raise funds for education and people affected by cancer. “Uniting for a cause , one evening under the stars “ was the overall theme of the “Enosi 09” event. Linx in Pr, headed by Alessa Zaccagna, stands in the belief that fundraising is a vehicle for bringing together people from different walks of life under one banner. Linx in Pr’s initiative intends to relay a simple message of hope to everyone that being united and standing together brings forth endless possibilities. Particularly in the strive to educate our evolving society through growth and compassion. It is for this reason that Linx in Pr is an adamant supporter for charities and fundraisers which has raised over \$33, 000 in 2009. With the generous support of its sponsors such as RBC and Canada Trust TD for this gala event, Linx in Pr aims to support more events in 2011 in order to raise over \$100, 000 for charities.

Yours truly,

Andre Michaels

Invesa Business Solutions

5445 Henry-Bourassa West, Suite 260

Montreal, QC, H4R 1B7

<http://www.invessa.co/>

Telephone: 514-447-4566

Toll-free: 1-888-827-9527